

The logo features the word "CAPNAMIC" in a bold, white, sans-serif font. A white swoosh starts from the left side of the 'A', curves under the 'P', 'N', and 'A', and then rises to cross the top of the 'M' and 'I' before ending at the top of the 'C'.

CAPNAMIC

V E N T U R E S



SUPPORTING FOUNDERS WITH PASSION AND CAPITAL

Profile Capnamic Ventures

CAPNAMIC VENTURES IN A NUTSHELL

Comprehensive characteristics to build a leading venture firm

COMPANY

Started in 2012, Capnamic manages two tech funds with a clear focus on B2B technology companies.

TEAM

A seasoned and experienced team with the right mix of entrepreneurial, tech and VC backgrounds with a long joint and individual track record.

APPROACH

We value the work, passion and at times persistence of founders by meeting them on eye level as sparring partner.

KNOW-HOW

Our portfolio companies cut corners and steepen learning curves by engaging in know-how transfer and steady exchange.

MULTI-CORPORATE

Unique set-up of leading corporate investors from different industries as significant value driver for portfolio companies.

NETWORK

Dense network with (serial) entrepreneurs and access to follow-on funding from renowned national and international co-investors.

MISSION

Deliver excellent returns to our limited partners and create value for our portfolio companies as a reliable and hands-on investor.

VISION

Build a leading venture brand.

THE PARTNERS

Solid and dynamic composition: complementary + balanced mix of entrepreneurial, tech and VC backgrounds



Jörg Binnenbrücker
"The Dealmaker"

Managing Partner (Co-Founder)
47 years
7 years at Capnamic



Olaf Jacobi
"The Entrepreneur"

Managing Partner
51 years
4 years at Capnamic



Christian Knott
"The Experienced Young Gun"

Partner
30 years
6 years at Capnamic



Christian Siegele
"The Mastermind"

Managing Partner (Co-Founder)
55 years
7 years at Capnamic

Previous Career

PwC, High-Tech Gründerfonds, DuMont
Venture

Minolta, ACG, Cobion, Collax,
Target Partners

High-Tech Gründerfonds

Andersen Consulting, ZENIT, 3i

Selected Investments

lieferando **plista** **CHRONEXT**
Picanova **NDGIT** **leanIX**

adjust **Dedrone** **joulex.**
userlane **adsquare** **Scoreloop**

agorize **Staffbase**
unu **Innoactive.** **Circula®**

adjust **nomagic** **FATMAP**
ACTELION **ZAGENO** **EMAG**

THREE T's – THE INVESTMENT THESIS OF CAPNAMIC

Capnamic believes that 3 T's are decisive criteria for success in startup companies

TEAM

Companies are founded and run by a team of passionate, driven and disciplined entrepreneurs who are able to get the best people on board and show strong fundraising capability.

TIMING

Companies show the potential to become a category leader in an industry with inefficient, expensive middlemen, high transaction costs and requiring a small funding gap between costs and profits.

TECHNOLOGY

Companies develop scalable products and services via specialization and standardization by making use of existing services infrastructure and being software driven at their core.

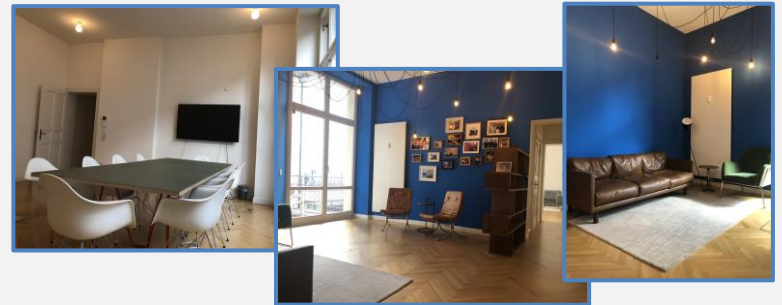
COLOGNE OFFICE

Live since 2013



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